

## MEMBERSHIP & PROMOTION

**"Promotion"**, as with many words, means different things to different people. For Job's Daughters, Promotion very often times means "getting new members"; but there are many things that go into getting that new member into the Bethel, and keeping her active and involved. All of those things that go into getting the new member, are also "promotion".

So what all is included in "promotion"?

- Building a strong Order, a place where the existing members want to come and want to belong. An organization where girls feel proud to belong, and are enthused to participate. A good product "sells" itself.
- Advertising our Order, so that we are no longer "secret". We need to be able to advertise to the other Masonic bodies, our friends and families, and the general public, with materials that make us feel proud.
- Selling our Order, after people know who we are and what we do, we still need to convince people to join. Not just girls, but girls and their parents as well.
- Keeping the new members, and the old members. After all, getting people to "pass through" the Bethel is not what we are looking for. We want everyone to be able to share the joy, the special gift we have in Job's Daughters, and make it last a lifetime.

**"Promotion"**: We all know that it is important but just how much time do we spend on it?

TALK about it in your Bethel meeting as well as at a Council meeting.

- Ⓜ Spend at least 15 minutes at the Council meeting discussing promotion.
- Ⓜ Find out what promotion means to your Bethel.
- Ⓜ Brainstorm some ideas for what you might want to do for the promotion of your Bethel and the Order.
- Ⓜ Make a plan to have at least one of the ideas happen.
- Ⓜ Present the ideas to the whole Bethel at a Bethel meeting.
- Ⓜ Make it happen!

*New stations night*

*-best ritual memorization*

*-best effort*

*-best floor work*

**Kidnap breakfast**

Make me laugh night

Proficiency party

**Friends night**

**HONOR DEMOLAY NIGHT**

*Come as your Favourite thing*

*Jobie-To-Bee Friendship meeting*

**Stuffed animal night**

*-looks most like owner*

*-should be a Bethel mascot*

*-cutest*

*-ugliest*

*-oldest*

*-newest*

*-most unusual*

*Food night*

**Mother/Father/Daughter days**

Ritual party

**HONOR PBG AND PABG NIGHT**

**"We generally change ourselves for one of two reasons: inspiration or desperation."**

*Jim Rohn*

**"The time is always right to do what is right."**

*Martin Luther King, Jr.*

**"Be prepared to reinvent yourself every year. Imagine starting over with no limitations or encumbrances."**

*Brian Tracy*

**"Whatever your present situation, I assure you that you are not your habits. You can replace old patterns of self-defeating behavior with new patterns, new habits of the effectiveness, happiness, and trust-based relationships."**

*Stephen Covey*

**"There is nothing wrong with change, if it is in the right direction."**

*Winston Churchill*

**"Today changes must come fast; and we must adjust our mental habits, so that we can accept comfortably the idea of stopping one thing and beginning another overnight... We must assume that there is probably a better way to do almost everything. We must stop assuming that a thing which has never been done before probably cannot be done at all."**

*Donald M. Nelson*

**"You must be the change you wish to see in the world."**

*Mohandas Gandhi*

**"What the caterpillar calls the end, the rest of the world calls a butterfly."**

*Lao Tsu*