

PLANNING

Why Planning Is Important To Your Bethel's Health

The toughest challenge facing Bethel Line Officers and Bethel Guardian Councils is creating a program for their Bethel that generates excitement among the members, promotes fun and friendship, entices other girls to join, and keeps current members coming back. It's a big responsibility and one that is best accomplished with pre-planning and good follow through.

A successful Bethel is one that plans and implements well, while preserving flexibility for changing needs. It's important that your Bethel prepare plans aimed at meeting the key needs of developing young women. A survey of Job's Daughters revealed the two main reasons girls join Job's Daughters - **fun** and **friendship** - the driving force behind the success of virtually all youth groups.

Your plans must promote friendship and fun in your Bethel to achieve successful terms and to reach your goals. Increasing these two attributes will lead your Bethel down a successful path toward satisfied members and membership growth.

Job's Daughters offers a great deal to growing young women. A well-planned and implemented program maintains the members' interest and develops a strong commitment to your Bethel. Activities should be meaningful and provide a well-rounded experience that will benefit members both now and in the future. You owe it, not only to your members, but also non-members, to build a successful Bethel so more young women can share in the advantages of belonging to our Order. Job's Daughters is important to the positive development of young women.

Do your best to build a Bethel they want to join and remain as a member. You, as a Bethel leader, share in this responsibility to make your Bethel a youth organization that is appealing, meaningful and relevant to young women. Your best means to accomplish this is through a good plan!

It's important to identify similarities and those characteristics that set Job's Daughters apart from other organizations. We must make sure our similarities are at least up to par with other organizations, and that we capitalize on our advantages. The following are some key benefits of Job's Daughters membership:

- ® Fun activities that bind young women of all ages together.
- ® Friendship with young women of all ages, locally and across the state/world.
- ® Public speaking experience.
- ® Leadership, planning and organizing skills.
- ® Travel opportunities.

Job's Daughters gives members a variety of experiences to better prepare them for life experiences that are difficult to receive from any other organization. But it's your responsibility to ensure your members have the opportunity to participate in those experiences.